

From the Chartroom

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Christmas in August

“From the Chartroom” is drawn from our full *Market Interpretations*, dated August 14, 2002, order No. US08K133. The report is also available online on Salomon Smith Barney’s Global Equities Online (GEO) system, SSB Direct, and FC Linx.

Technical analysis is well known for a lot of “exotic” patterns that develop based on the market forces of supply and demand. We talk of a “head-and-shoulders” reversal pattern, as well as “ascending” and “descending triangles,” “wedges,” “pennants,” and “gaps.”

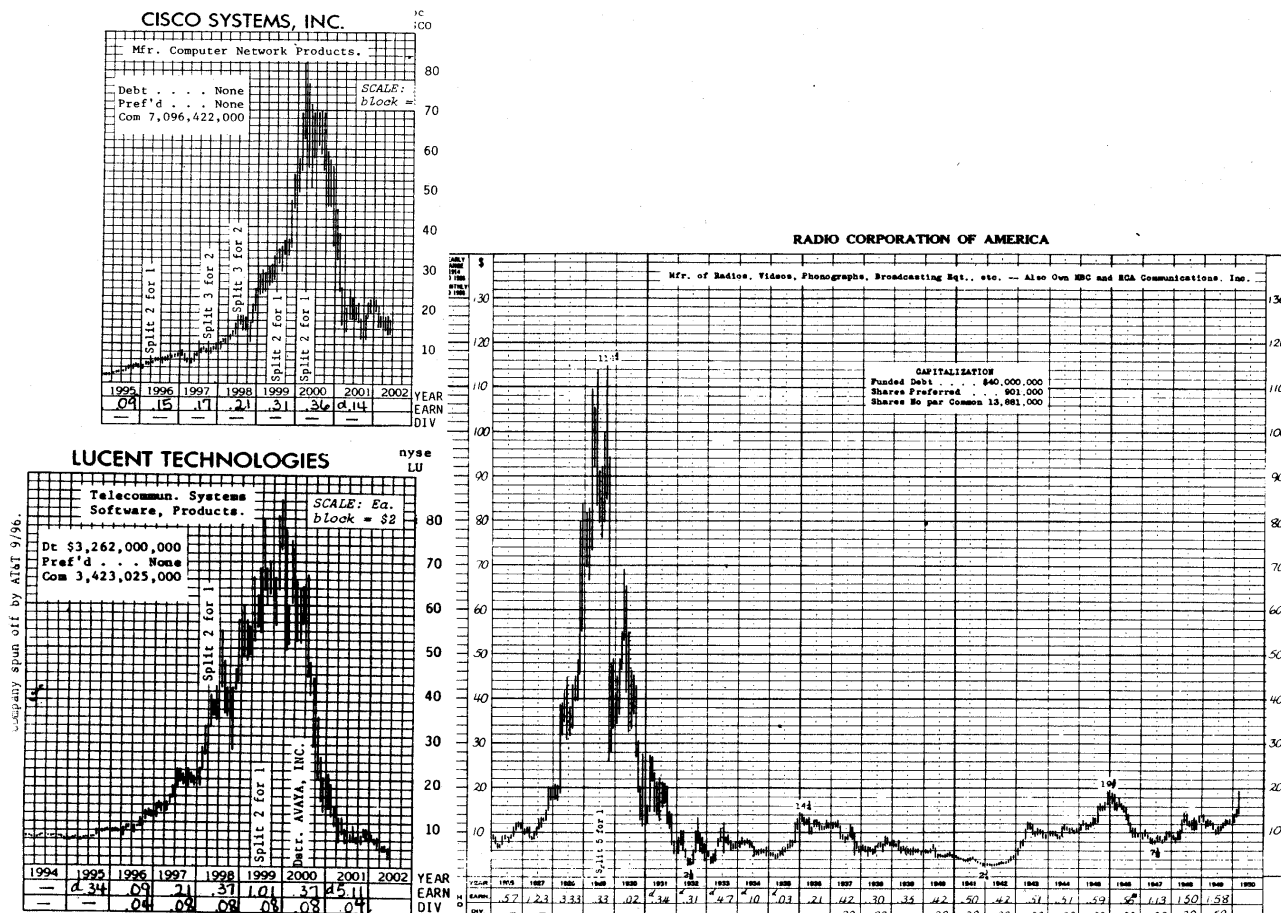
Over the last year, we’ve coined and added our own “Christmas tree” pattern to the nomenclature. This pattern represents a parabolic advance and a slippery,

equally dramatic, decline. Certainly, we believe the plethora of technology stocks can be attributed this designation. The psychology of investing carries a desire to be bullish and we find that even after the severe 90% declines in individual technology stocks, investors are still asking if it’s “time to buy.”

Our colleague Alan Shaw went back into our chart archives and pulled out a comparable graph from 1929 of Radio Corp. of America, the old familiar RCA (see Figure 1). Interestingly, the “Christmas tree” pattern that is so prevalent today across the technology front (see Figure 2) is identical to what RCA traced out, commencing in 1926.

Figure 1

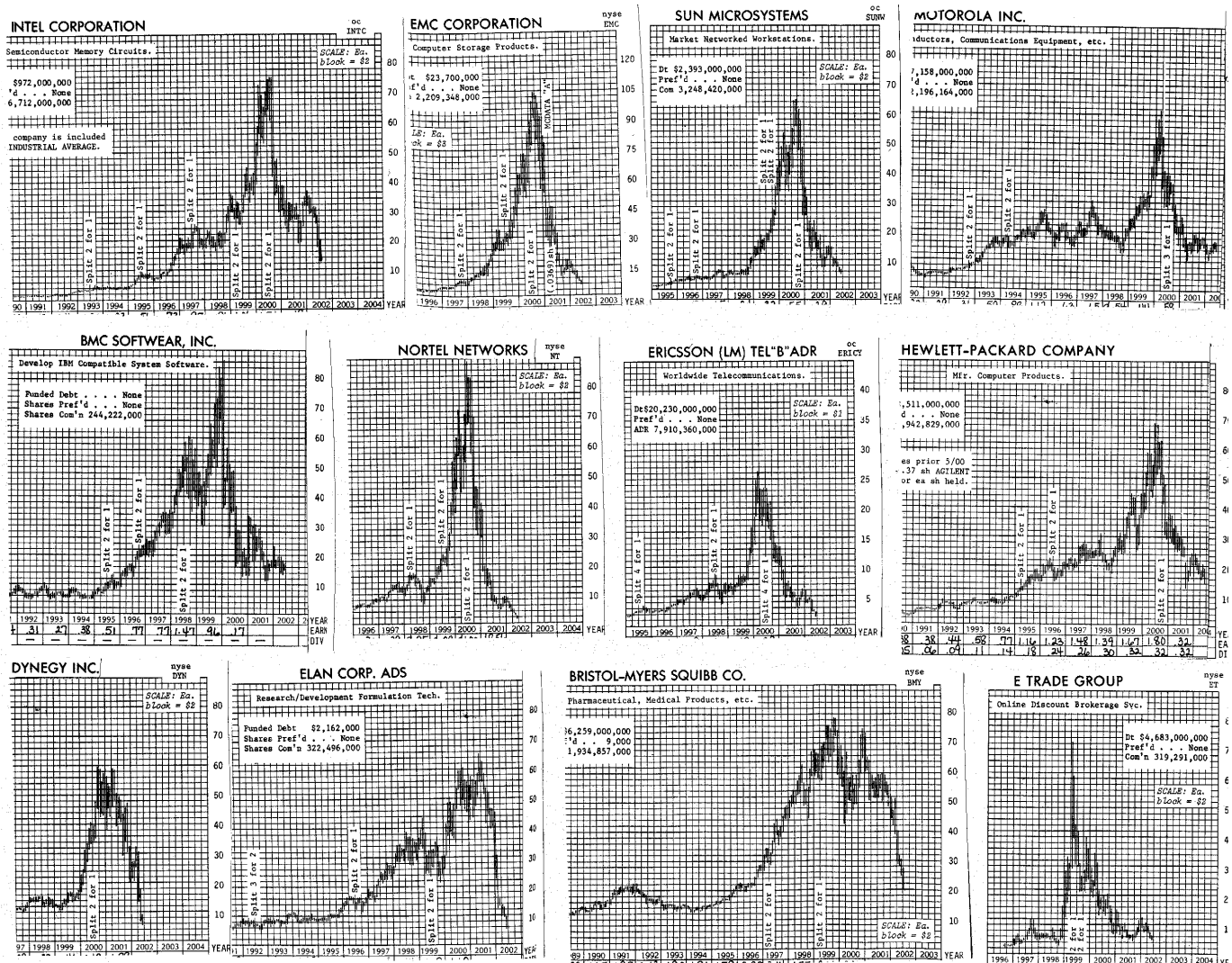
“Christmas Tree” Patterns



Source: M.C. Horsey

Figure 2

“Christmas Tree” Patterns



Source: M.C. Horsey

The purpose of the history exercise was to examine the *aftermath* of the “Christmas tree” pattern to see whether or not indeed it was “time to buy” — whether a buy program produced reward at the base of the “tree” (see Figure 1).

The first observation can be made that the stock price of RCA completed an entire round-trip taking six years and even overshoot on the downside (slippery slope) in the 1932 decline, just as **Lucent Technologies (LU-1.50)** has done today. The next observation is that while the stock may have had a 100% trading bounce, and retreated once, even twice over the next two years, the stock remained a low-priced stock for many years to come (in this case 13–19 years).

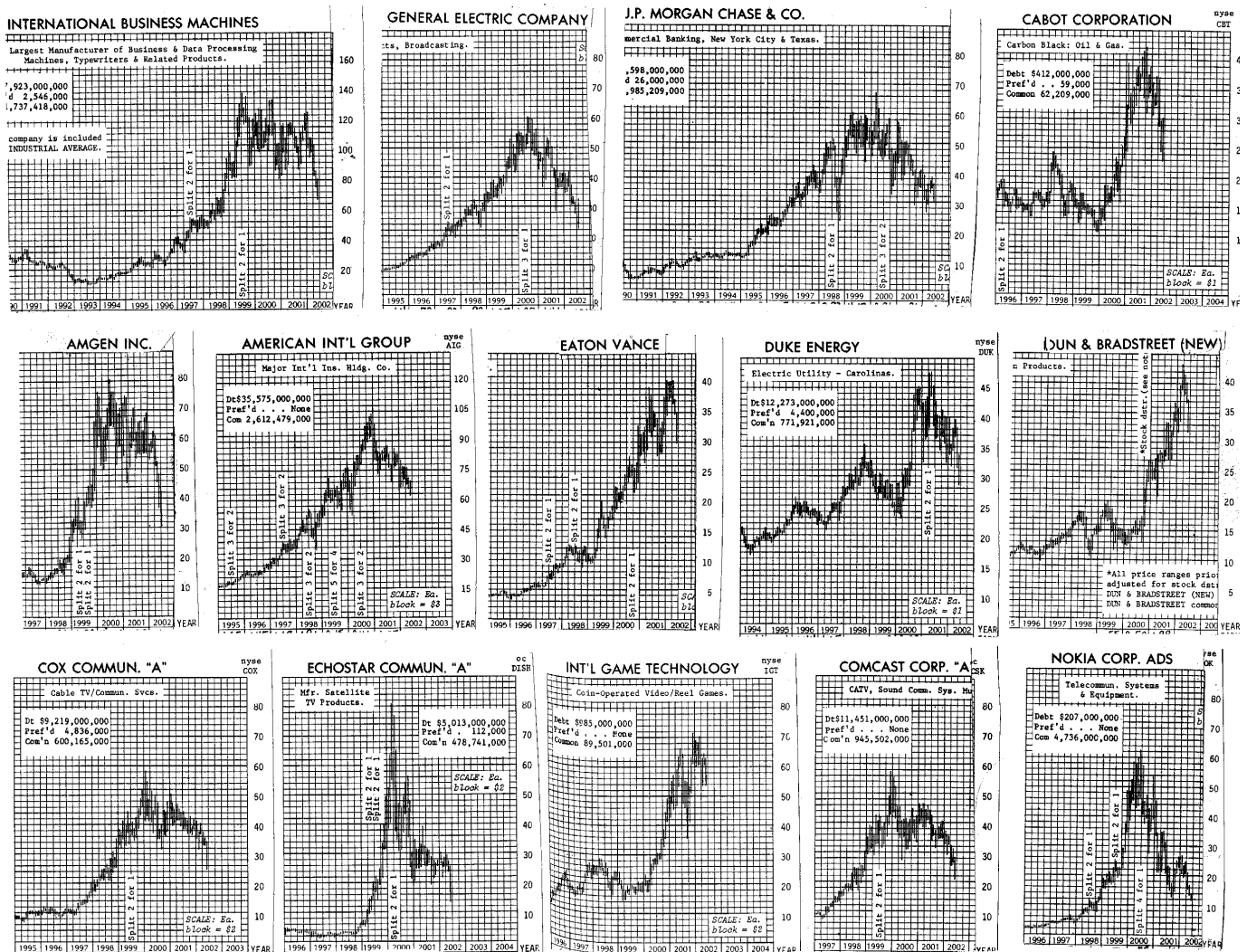
Looking at **Cisco Systems (CSCO-13.37)**, one could say that while it is *possible* the stock is trying to stabilize

at current levels, *support should be monitored closely* at 12 because it not only may not have completed its decline back to the base of the “tree” (just as **Intel [INTC-16.70]** recently failed to hold support at 26), but also should require repair time.

In Figure 2, we compiled a plantation of “tree” patterns that *may* be nearing their lows, definitely a *positive* in that the worst may now be behind them (but with the caveat that price may also overshoot to the downside). In any event, technically they might be deemed, at the very least, in need of the next step after the decline, that being repair, and requiring an extended period of *time*. Figure 3 on the other hand depicts “trees” still perhaps in the making, which may carry further significant risk, interim rallies notwithstanding.

Figure 3

“Christmas Tree” Patterns



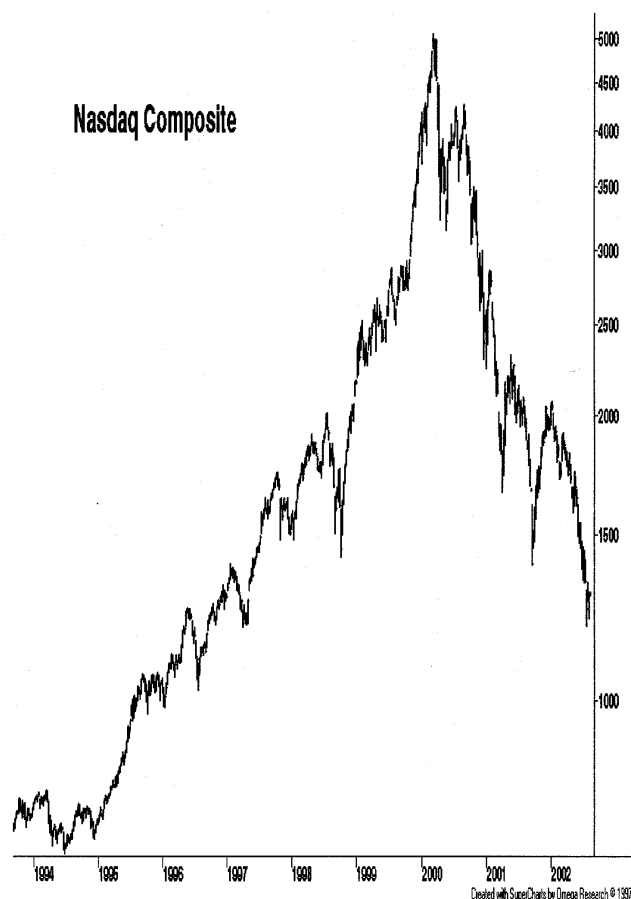
Source: M.C. Horsey

Looking at the Nasdaq itself (see Figure 4), the same conclusion may be drawn. We have published technical projections for the Nasdaq at 1000 and 800. While the index *may* stabilize around current levels, as the bulk of the decline has been experienced (75% down), a complete round-trip to the depicted 1994 low (to complete the “tree”) would suggest 700 as an additional downside consideration.

Given the percentage declines already in place for most technology names from peak to recent lows, we feel that lower levels for the Nasdaq, *if they are to evolve*, may well *depend more* on the action of the larger weighted blue chip component, Microsoft (MSFT-47.05), which has not yet experienced a correspondingly substantial decline.

Perhaps also on a somewhat *more constructive* bent for the DJIA, and with the knowledge that price can't go up until it stops going down, our Dow component study over the past week has become less negative and more neutral (see Figure 5 in *Market Interpretations* dated August 14, 2002). Whereas several weeks ago there were 21 Dow stocks in downtrends, there are now only eight. There are still no uptrends, but we'll take one step at a time, as the profile is at least more neutral. While neutral can go in either direction, bottoms are not formed in a day. They evolve over time and with price confirmation, which is still at bay. **L.Y.**

Figure 4
Nasdaq Composite



Source: SuperCharts by Omega Research

Figure 5
Support/Risk Levels

| Stock | Closing Price as of 8/13/02 | Support/Risk | Resistance |
|-------------------------|--------------------------------|--------------|------------|
| Specialty Stores | | | |
| AutoZone (AZO) | 66.15 | 60, 52 | 75, 84 |
| Bed Bath & Beyond (BBY) | 22.23 | 19, 14 | 30, 34 |
| Office Depot (ODP) | 13.27 | 11, 9 | 18, 21 |
| Staples Inc. (SPLS) | 15.25 | 14, 11 | 17, 21 |
| Tiffany & Co. (TIF) | 23.19 | 20, 14 | 27, 34 |
| Toys R Us (TOY) | 12.13 | 10, 7 | 14, 16 |
| Steel | | | |
| Allegheny Tech. (ATI) | 9.12 | — | 10, 13 |
| Nucor Corp. (NUE) | 51.38 | 46, 42 | 53, 58 |
| Worthington Inds. (WOR) | 17.11 | 16, 13 | 18, 20 |
| US Steel (X) | 15.03 | 13 | 17, 20-22 |

Source: Salomon Smith Barney

Sub-Industries: Highlights of the S&P 500 Sector Shifts

Specialty Chemicals was upgraded to the S&P 500 technical *Buy* list due to the improved relative strength (RS) for the sub-industry. Nevertheless, from a price perspective, a momentum *Sell* signal remains in place

(hence the “S” next to the name on our RS *Buy* list). This suggests that absolute price weakness cannot be ruled out even as the group may “outperform.” The group in its entirety looks buoyant, to at least stable, for the time being. A reversal of the momentum *Sell* would eliminate the “S” for the sub-industry. **Ecolab Inc.** (ECL-47.01) looks the most technically appealing, having recently attained a new price high. Follow-through into the low to mid-50s looks possible and support for ECL lies at 45–46. **Sigma Aldrich** (SIAL-48.82) is struggling a bit in the vicinity of its all-time high at 51. As long as support that lies at 46–47 holds, risk would appear limited. Should support fail to hold, however, risk toward secondary support at 39 would be possible. **International Flavors & Fragrances** (IFF-30.50) and **Rohm & Haas** (ROH-37.49) appear neutral/stable. IFF may need to consolidate further for a sustainable upside move. As long as support at 27 holds, intermediate-term risk would appear limited. ROH looks a bit more consistent in its pattern of a trading range between 35 and 39. A breakout through either parameter would determine the next direction for the stock. **Great Lakes Chemical** (GLK-26.70) recently penetrated a downtrend off its December 2000 peak and is currently challenging resistance of a short nine-month consolidation. A breakout would offer readable objectives toward a first level of resistance at 34. Support lies at 23–24.

Tobacco was upgraded to our technical *Hold* list once again, with **Philip Morris** (MO-49.35) seemingly the component with the most potential. MO is poised to move toward resistance near the all-time high range of 55–57 and important support lies at 45–46. **UST Inc.** (UST-32.25) remains in a downtrend off its April 2001 peak and would need to hold above support at 27–28 and penetrate resistance at 33–34 to neutralize the trend.

Biotechnology was merely upgraded to the *Avoid* list due to a minor improvement in RS. Interestingly enough, however, an intermediate-term momentum *Buy* signal was triggered for the sub-industry suggesting a rally at least into major resistance levels. Additionally, each of its components shows short-term bullish momentum readings. So, while *major* tops and downtrends remain intact for the individual components in the area, perhaps some short-term trading rallies within their intermediate-term downtrends can take place. Following are resistance areas that may possibly be probed: **Amgen** (AMGN-45.64) 52, support at 42; **Biogen Inc.** (BGEN-35.19) 38 and 44, support at 34; **Chiron Corp.** (CHIR-37.18) 42, support at 36;

Genzyme Corp. (GENZ-21.59) 27 upon a breakout at 24, support at 19; and Medimmune (MEDI-27.88) 34 upon a breakout at 31, support at 27.

Specialty Stores and Steel were downgraded to the *Avoid* list due to underperformance. Herein, in table format, are support/risk levels for these sub-industries.

S.S.

U.S. Interest Rates: Technical Models for the 10-Year Register a Long-Term Buy Signal

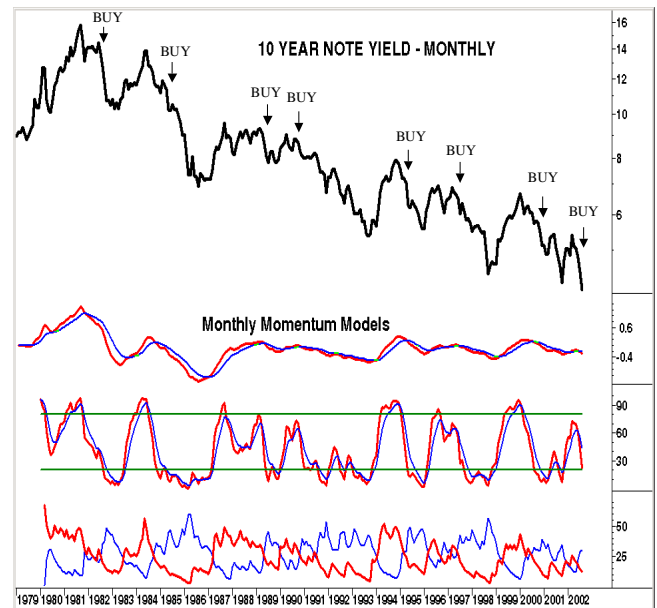
On Tuesday, August 13, technical models for the 10-year yield registered a long-term *Buy* signal. This latest *Buy* signal follows similar long-term *Buy* signals on the 5- and 2-year yields established on August 6. Below is a chart and table showing the previous long-term *Buy* signals since 1981 on the 10-year and when they transpired. As you can see, since 1981, there have been seven long-term *Buys*, lasting an average of 16.33 months and which saw rates drop an average of 26.86%. We use percentage moves versus basis point moves because rates in the early 1980s were so much higher.

Applying the average percentage of 26.86% to the current situation, we are able to project a target for the 10-year yield to 3.07%. In terms of time, the average duration for the previous signals was 16.33 months, so we can project a potential low point for rates toward the end of 2003. Another method in projecting targets is to take the recent range of trading activity and project the range forward. Currently, we can project two downside targets: the first target, which encompassed the trading range for the 10-year since the end of July, allows us to project a target to 3.86%; the second target, which encompassed the trading range since the beginning of November 2001, allows us to project a target of 3.00% to 3.20% (see Figure 6). This latest long-term *Buy* signal reversed the long-term *Sell* signal put in place on March 28, 2002, when the 10-year yield was at 5.41%.

The following is an excerpt from *Market Interpretations* dated August 7, 2002, order No. US08K063, at the time of our long-term *Buy* signals for the 5- and 2-year parts of the curve. Now that we have received a long-term buy signal on the 10-year, we believe the following thoughts are equally applicable for the 10-year yield.

Figure 6

10-Year Note Yield — Monthly



| MONTHLY TECHNICAL MODEL SIGNALS FOR 10-YEAR YIELD | | | | | | | | |
|---|-------------------|-------|----------------------------|-------|-------|--------------------|------------------|-----------------|
| Type | Signal Registered | Level | Lowest Yield Level Reached | Date | Level | Duration in Months | Basis Point Move | Percentage Move |
| BUY | 12/31/1981 | 13.96 | 5/31/1983 | 10.16 | 17 | 380 | 27.22% | |
| BUY | 12/31/1984 | 11.52 | 8/29/1986 | 6.93 | 20 | 459 | 39.84% | |
| BUY | 4/30/1989 | 8.03 | 8/31/1989 | 7.74 | 4 | 130 | 14.35% | |
| BUY | 12/31/1990 | 8.07 | 10/29/1993 | 5.17 | 34 | 291 | 36.02% | |
| BUY | 5/31/1995 | 6.33 | 1/31/1996 | 5.52 | 8 | 81 | 12.75% | |
| BUY | 7/31/1997 | 6.01 | 10/30/1998 | 4.15 | 15 | 186 | 30.93% | |
| BUY | 8/31/2000 | 5.73 | 11/30/2001 | 4.19 | 15 | 154 | 26.88% | |
| BUY | 8/31/2002 | 4.20 | | | | | | |
| AVERAGE: | | | | | | 16.33 | | 26.86% |

Source: Salomon Smith Barney

“Previous long-term *Buy* signals have been supportive for equities; however, *Buy* signals that developed from 1989 to 1997 occurred during a structural bull market in equities. The *Buy* signals for the 5-year and the 2-year developed in what we define as a structural bear market. The question arises as to whether the latest long-term *Buy* signals may not be as supportive to equities as they were in a bull phase. Actually, these structural *Buy* signals could be pointing to more equity market weakness as investors continue to shift funds from the equity market into the perceived safe haven of treasuries.”

Structural drops in interest rates are not only a U.S. occurrence, as we are seeing the same technical patterns and signals developing in many of the world’s major bond markets.

R.F.D.

The technical research group also produces electronically *Global Technical Market Overview* and *Global Technical Industry Overview* for international investors. These reports are available online only over the following Salomon Smith Barney websites: GEO, FC Linx, and SSB Direct.

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